Full Service Grocery

- 20,000 to 30,000 square feet, located at northeast end of Leland Ave.
  - Examples: Safeway, Lucky’s
- Parking Requirement: Typically 4 stalls per 1,000 sq. ft.

Pros:
- Offer wide selection of food products and services to community.

Cons:
- May not offer the food selection needed in such a diverse community like Visitacion Valley.
- Larger size would require more parking
Example Full Service Markets:

Safeway

King Street
26,674 square feet
Large Variety
Branded Goods
Example Full Service Markets:

Delano’s

Geary Blvd
+/-15,000 sq.ft.
Medium Variety
Branded Goods
Specialty Grocery

- Mid Size, 11,000 to 15,000 square feet, along Bayshore Blvd. or northeast end of Leland Ave.
  - Examples: Fresh & Easy Neighborhood Market, Farmer Joes Grocery, Good Life Grocery
- Parking requirement: Typically 4 stalls per 1,000 sq. ft.

Pros:
- Provides good selection of prepared foods and organic produce.

Cons:
- May not encourage foot traffic along Leland Ave. or retail areas. (Placing Grocery on Leland Ave. may assist with foot traffic).
- May not offer the food selection needed in such a diverse community like Visitacion Valley.
Example Specialty Markets:

**Good Life Grocer**

Cortlandt Ave
5,500 square feet
Organic foods
Higher prices
Example Specialty Markets:

**Fresh & Easy**

SoCal
15,000 sf
Organic foods
Lower prices
Coming to SF
Ethnic Grocer

- Smaller Size, 4,000 to 10,000 square feet, along Leland Ave. that provides Ethnic food and produce.
  - Examples: New May Wah Supermarket, 22nd & Irving Supermarket

- Parking requirement: Primarily street parking

Pros:

- Promotes foot traffic throughout Leland Ave.
- Provides affordable and diverse selection of produce.

Cons:

- Provides only a limited selection of food products to one part of this diverse community.
Example Ethnic Markets:

New May Wah

Clement Street
10,000 sf
Asian goods
Fresh meats &
produce
Lower prices
Example Ethnic Markets:

Evergreen Market

Geary Blvd
8,000 sf
Asian goods
Fresh meats & produce
Lower prices
<table>
<thead>
<tr>
<th>Category</th>
<th>#</th>
<th>Sq. Ft. Range</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Supermarket</td>
<td>1</td>
<td>15,000 - 46,000</td>
<td>Casa Lopez, La Loma Produce 2, 7-11, Shun Lee Market</td>
</tr>
<tr>
<td>Smaller Grocer</td>
<td>1</td>
<td>4,000 - 10,000</td>
<td>Visitacion Valley Pharmacy</td>
</tr>
<tr>
<td>Full-Service Pharmacy</td>
<td>1</td>
<td>8,000 - 15,000</td>
<td>Rainbow Retail</td>
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<tr>
<td>Variety - Large</td>
<td>1</td>
<td>10,000 - 30,000</td>
<td>Golden 99 cent Store</td>
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<tr>
<td>Variety</td>
<td>1</td>
<td>6,000 - 12,000</td>
<td>Bank of America</td>
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<tr>
<td>Bank</td>
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<td>2,500 - 3,000</td>
<td>Silvestri Garden Ornaments</td>
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<tr>
<td>Hardware Store</td>
<td>1</td>
<td>5,000 - 10,000</td>
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<tr>
<td>Pet Store</td>
<td>1</td>
<td>3,000 - 6,000</td>
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<tr>
<td>Dry Cleaner</td>
<td>1</td>
<td>800 - 1,200</td>
<td>Leland Avenue Dry Cleaner, City Wash International, Wash Dry</td>
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<td>Specialty Food</td>
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<td>800 - 1,500</td>
<td>Luen Fat Bakery, G&amp;L Bakery, Happy Donuts</td>
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<tr>
<td>Small Restaurants</td>
<td>3</td>
<td>1,000 - 1,500</td>
<td>Nayant Taqueria, Two Jacks</td>
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<tr>
<td>Full Service Restaurants</td>
<td>2</td>
<td>2,500 - 3,000</td>
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<tr>
<td>Cellular Store</td>
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<td>1,000 - 2,000</td>
<td>D&amp;A Wireless</td>
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<tr>
<td>Hair Salon / Beauty Care</td>
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<td>800 - 1,500</td>
<td>Nails By Jonny, May May Beauty Salon</td>
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<tr>
<td>Gym/Wellness Center</td>
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<td>2,500 - 5,000</td>
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<tr>
<td>Education/Tutor</td>
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<td>2,000 - 3,000</td>
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<tr>
<td>Other Specialties</td>
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<td>1,500 - 2,500</td>
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<tr>
<td>Consumer Electronics</td>
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<tr>
<td>Video Rental</td>
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<tr>
<td>Automotive Parts</td>
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<tr>
<td>Sports Recreation</td>
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<tr>
<td>Clothing Boutique</td>
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<tr>
<td>Fed Ex / Fax / Copies</td>
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<td>500 - 700</td>
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</table>
Example Inline Retail:
Foods, Services, Supplies
POTENTIAL RETAIL PLAN